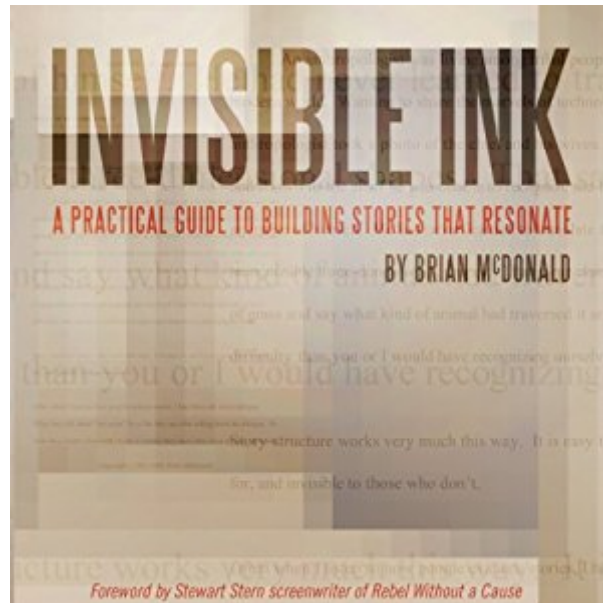


The book was found

Invisible Ink: A Practical Guide To Building Stories That Resonate



Synopsis

Acclaimed by successful screenwriters and authors, Invisible Ink is a helpful, accessible guide to the essential elements of the best storytelling. Brian McDonald, an award winning screenwriter who has taught his craft at several major studios, supplies writers with tools to make their work more effective and provides readers and audiences a deeper understanding of the storyteller's art. When people think of a screenplay, they usually think about dialogue-the "visible ink" that is readily accessible to the listener, reader, or viewer. But a successful screenplay needs Invisible Ink as well, the craft below the surface of words. Invisible Ink lays out the essential elements of screenplay structure, using vivid examples from famous moments in popular movies as well as from one of his own popular scripts. You will learn techniques for building a compelling story around a theme, making your writing engage audiences, creating appealing characters, and much more.

Book Information

Audible Audio Edition

Listening Length: 3 hours and 33 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Open Book Audio

Audible.com Release Date: May 7, 2013

Language: English

ASIN: B00COP5NW4

Best Sellers Rank: #9 in Books > Reference > Writing, Research & Publishing Guides > Writing > Play & Scriptwriting #15 in Books > Arts & Photography > Performing Arts > Theater > Playwriting #87 in Books > Humor & Entertainment > Movies > Screenwriting

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